



From The Press Room

ONTrack Network, North America's newest Digital Out-of-Home network is off and running.

TORONTO Ontario, December 7, 2007 – ONTrack Network, a division of TelePhoto Technologies Inc. of Mississauga Ontario has recently launched North America's newest Digital Out-of-Home network.

Horse racing has always been one of America's favorite spectator sports, with hundreds of race meetings running 364 days a year. ONTrack has aggregated a network of 1,100 leading racetracks and sports entertainment venues to deliver this prime audience to sponsors and advertisers. 98 million adults with a vested interest in the content watch 66,000 screens across the ONTrack Network.

Conventional broadcast media separates ads from content, making zapping a snap and creating fragmentation. The ONTrack Network guarantees audience attention and ad impact by fully integrating ads at the most appropriate time that coincides with highest fan interest.

In a fragmented media universe, ONTrack provides advertisers with the full attention of extremely desirable and sought after consumer groups.

ONTrack (www.ontnetwork.com) is brought to you by TelePhoto Technologies Inc. (www.telephotoent.com), a dedicated group of professionals with more than 50 years of experience in technology development, media delivery and television production. Offering a broad range of innovative and vertically integrated solutions, we understand the needs of the digital and advertising world.

"We believe in our company, in the future and the diversity of solutions we offer," says Drew McDougall, CEO. "Our focus is on helping our customers market smarter, sell more and make their customers happier."

For more information, visit our website at www.ontnetwork.com or contact:

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