



From The Press Room

ONTrack Network is pleased to announce their partnership with Charter Digital Media of New York.

TORONTO Ontario, January 15, 2008 – ONTrack Network, a division of TelePhoto Technologies Inc. of Mississauga Ontario, has appointed Charter Digital Media as their lead US sales agency.

“We are all very pleased to be associated with Charter Digital Media and Terry Kollman,” says Drew McDougall, CEO of TelePhoto Technologies. “Terry’s extensive experience and detailed knowledge of the Digital Out-of-Home media is exactly what we need and will bring great value to ONTrack.”

ONTrack is North America’s newest digital out-of-home network. ONTrack has raised the stakes in audience delivery, is changing the media landscape and offering advertisers a dedicated, targeted audience of over 98 million adults in an uncluttered high impact environment.

In a fragmented media world, ONTrack provides advertisers with the full attention of extremely desirable consumers. Our advertisements and sponsorships provide advertisers with multiple opportunities to reach targeted audiences consistently and effectively over the course of the day.

ONTrack (www.ontnetwork.com) is brought to you by TelePhoto Technologies Inc. (www.telephotoent.com), a dedicated group of professionals with more than 50 years of experience in technology development, media delivery and television production. Offering a broad range of innovative and vertically integrated solutions, we understand the needs of the digital and advertising world.

For more information, visit our website at www.ontnetwork.com or contact:

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